

Kaleidoscope 2011 Entry Form

Eligibility & Requirements

- Exhibiting artists must be 2011 current (paid) members of the Brighton Art Guild.
- All work must be original and created solely by the artist. If the work is created from photographs, they must be photographs taken by the artist.
- Artwork previously exhibited at Kaleidoscope is ineligible.
- **ALL exhibiting participants are required to gallery sit during the exhibit for two 2-hour sessions. The Gallery Shop participants are required to gallery sit for one to two additional 2-hour shifts.**

Timeline

- **Entry deadline:** must be postmarked by Wednesday, April 20th
- **Take-in:** Tuesday, May 10, 4-7pm; Green Oak Village Place mall
- **Exhibition hours:**
 - ◊ Monday-Friday, Noon-8pm
 - ◊ Saturdays, 10am-8pm
 - ◊ Sundays, Noon-4pm
- **Exhibit opens:** Friday, May 13, Noon
- **Opening Reception:** Saturday, May 14, 6-8pm
- **Juror's Talk/General Meeting:** Wednesday, May 18, 6:30pm; at Kaleidoscope venue.
- **Exhibit closes:** Sunday, May 22nd, 4pm
- **Take-down:** Sunday, May 22nd, 4-5pm

Artist Agreement

Submissions shall constitute an agreement to comply with all conditions set forth in the entry instructions form and The Gallery Shop inventory form, if applicable. The Guild reserves the right to photograph and reproduce in any form the Kaleidoscope entries for purposes of publicity and/or education.

Liability

The Brighton Art Guild and its agents acting on behalf of the Guild are not responsible for loss of or damage to any artwork while in the Guild's possession.

Contact for More Information: Sue Balk; emails are best at fotos_effects@yahoo.com or you can call her: 734.878.9555

✂ Detach here, send entry form with your entry fee; keep the remaining literature for your records. Must be postmarked by Wednesday, April 20th.

Name (as to appear on gallery card & in program) _____

Address _____

City/State/Zip _____

Home Phone _____

Cell Phone _____

E-mail _____

**\$25 entry fee (non-refundable) enclosed.
Make checks payable to the Brighton Art Guild and
mail with application to P.O. Box 65, Brighton, MI 48116
Must be postmarked no later than April 20th.**

First Entry—Guaranteed to be exhibited

Title _____

Medium _____

Size _____ 2D 3D \$ _____
(check box) Price

Second Entry

Title _____

Medium _____

Size _____ 2D 3D \$ _____
(check box) Price

Third Entry

Title _____

Medium _____

Size _____ 2D 3D \$ _____
(check box) Price

Kaleidoscope is an all member exhibit and success of this event depends on every participant's help with set-up, reception, clean up and gallery sitting. Help the Guild and have fun by volunteering at this great event!

ALL exhibiting participants are required to gallery sit during the exhibit for two 2-hour sessions; and if the artist has artwork in The Gallery Shop, he/she is required to gallery sit for up to two additional 2-hour shifts (evenings and/or weekend) as required.

Please indicate the times (below) when you prefer to gallery sit and the days that you are not available. We will contact you with your scheduled date/time and will do our best to accommodate everyone's schedule.

My preferences are:

Weekday Days _____ Weekday Evenings _____

Weekend Days _____ Weekend Evenings _____

Saturday Evening _____

I would like to work consecutive shifts: Y/N (circle one)

I am unable to gallery sit on these dates and times:

I am also willing to help with: _____

The Gallery Store

I want to display artwork at the store: Y/N

My artwork will be (check all that apply):

Hanging _____ On table _____ In floor bin _____

Note: The Gallery Store inventory sheet MUST be completed and presented at check-in. Forms are available to download from the website: www.brightonartguild.com

✂ Fill out the labels below, detach and securely attach to the back of your artwork

Third Entry

Name _____

Address _____

City/State/Zip _____

Title _____

Complete this label and tape to the back lower left hand corner of artwork.

Second Entry

Name _____

Address _____

City/State/Zip _____

Title _____

Complete this label and tape to the back lower left hand corner of artwork.

First Entry—Guaranteed to be exhibited

Name _____

Address _____

City/State/Zip _____

Title _____

Complete this label and tape to the back lower left hand corner of artwork.

Please fill out the reverse artwork labels and attach securely to the back of your artwork before take-in.

It is the artist's responsibility to have their artwork ready to hang as described in entry procedure.

About the Juror.....

Trained in art education and art history at the Eastern Michigan University, Ms. Susan Froelich began jurying art shows around Michigan in the 1980s. These included the Flint Art Fair and the East Lansing Art Fair. She went on to jury the Tulsa International Mayfest and was in charge of jurying for the Ann Arbor Street Art Fair.

In addition, Ms. Froelich has served such organizations as the Ann Arbor Art Association, University of Michigan Museum of Art and most recently she acts as interim president of the Arts Alliance.



Brighton art guild

P.O. Box 65
Brighton, MI 48116
www.brightonartguild.com

Entry Fee

- **Entry fee: \$25 non-refundable fee must be made by check payable to the Brighton Art Guild.** Sorry we cannot accept credit cards.

Entry Procedure

- **Members may enter up to three pieces.** The first is guaranteed to be displayed. Additional pieces may be displayed as space allows.
- All work must be gallery ready at take-in and remain on display for the duration of the show.
- Size limit: a combination of all pieces not to exceed a total of 1600 sq. inches or approximately 40" x 40".
- 2D work: Hanging wire and hardware securely attached required (NO sawtooth hangers will be accepted).
- Free-standing 3D work must be stable without additional support. Member supplied pedestals must be pre-approved.
- All jewelry must securely displayed. Sets of items are acceptable, but pieces must be numbered.
- Neither artists or purchasers may pick-up their artwork prior to take-down time at 4pm on Sunday, May 22nd.
- **Entries MUST be postmarked no later than Wednesday, April 20, 2011.**
- **Exhibiting artists are required to gallery sit during the exhibit for two 2-hour sessions** (no exceptions); and **if the artist has artwork in The Gallery Shop, he/she will be subject to up to two additional 2-hour shifts** (evenings and/or weekend) as required.
- Mail the completed entry form, \$25 entry fee and The Gallery Shop inventory form (if applicable) to the Brighton Art Guild, P.O. Box 65, Brighton, MI 48116 postmarked no later than the April 20th (Wednesday) deadline.

Artwork Take-in and Pick-up

- Accepted artwork must be delivered to the venue at 9795 Village Place Blvd., Green Oak Village Place (Mall) on Tuesday, May 10th, 4-7pm; and pick-up is Sunday, May 22nd, 4-5pm, at the venue.

Sales

- **Art in the main exhibit** may be for sale or not for sale (NFS).
- **A commission of 20%** is taken on exhibition and The Gallery Store sales.
- **Sales tax:** The Guild will collect and pay the sales tax to the State of Michigan. The artist will receive the list price amount minus the 20% commission. The Guild treasurer will mail checks to artists by June 6, 2011.

The Gallery Shop

- **Submissions:** Artists may submit up to 10 additional pieces to sell in The Gallery Shop.
- **Total of pieces** should not exceed an area of 4'x4' and be priced at \$100 or less each.
- **Hanging artwork:** Artists MUST provide hardware to hang their artwork. No sawtooth hangers permitted.
- **Non-hanging artwork:** Artists must supply their own free-standing or table-top racks and bins. You may be required to supply your own card table sized table; and will be notified 2-weeks in advance in the event you do need to provide a table.
- **Labeling guidelines:** Each piece of artwork must bear a gallery card visibly affixed to the face of work with the artist's name, title of work, medium and price. Price must be \$100 or less.
- **Inventory:** Artists MUST supply the Guild an inventory sheet at check in. Download inventory sheet from Guild website: www.brightonartguild.com/kaleidoscope
- **The Gallery Shop ONLY-restocking permitted.** As pieces sell the artist may restock. It is the artist's responsibility to check their own inventory; restocked pieces must fit within the original 4'x4' designated area.
- **If the artist has artwork in The Gallery Shop, he/she will be subject to up to two additional 2-hour shifts** (evenings and/or weekend) as required.

brighton art guild's
KALEIDOSCOPE 2011
at the mall



Brighton Art Guild's 12th Annual All-Member Fine Art Exhibition

Exhibition Dates
Friday, May 13th-Sunday, May 22nd

Exhibition Hours
Monday-Friday, Noon-8pm
Saturdays, 10am-8pm
Sundays, Noon-4pm

Opening Reception
Saturday, May 14th, 6-8pm
Public invited

Location
9795 Village Place Blvd.,
Brighton, MI
(near Buffalo Wild Wings)

For more information:
Sue Balk, Kaleidoscope Chairperson
emails are best at
fotos_effects@yahoo.com
or you can call her.
734.878.9555